

#### LAKE COUNTY CARES

Founded by seven local women who saw a need to create more volunteer opportunities for the residents of Lake Forest and Lake Bluff, Lake County Cares, formerly The Volunteer Center of Lake Forest/Lake Bluff, has been actively promoting volunteerism in this community for 45 years. Programs created, and eventually “spun-off,” by the Volunteer Center (originally called the Volunteer Bureau) include: the Gorton Drop-In Center; Relief for Caregivers; Senior Citizens Transportation; The Safe Sitter Program; The Single Parent Network; and YAK “the Youth Activities Council”, a service club at Lake Forest High School.

Current programs include: “Little Hands, BIG Hearts;” the Sarah Mynhier Book Drive and Sarah’s Dream: Read with Me!; the Kristen Hughes “HUGS” (Thanksgiving Dinners to all) Program; Heart 2 Heart (toiletries drive and outreach for women in need); Open Doors: Career Exploration through Job Shadowing and Volunteer Service at Lake Forest High School; The Giving Tree; Se Fuerte! Be Strong for Kindergarten, and the Volunteer Management Education & Training Series.

Lake County Cares refers more than 16,000 volunteers of all ages to volunteer opportunities at more than 120 different social service agencies around Lake County as well as in our nine volunteer-run outreach programs.

#### 2011-2012 LAKE COUNTY CARES BOARD OF DIRECTORS

Mary Bauder, Kimberly Donahue,  
Julie Ehrens, Wendy Feldhaus, Vanessa Genger,  
Karen Milligan, Cyn Sansing Mycoskie,  
Elsi Rodriguez, Catherine Saghafi, Sue Shattock,  
Anne Sorensen

#### 2011-12 LAKE COUNTY CARES STAFF & INTERNS

Nini Lustig, *Executive Director*  
Liz Leutwiler, *Administrative Assistant*  
Bonnie Carlson, *Bookkeeper*  
Sarah Gunderson, *Volunteer Coach*  
Sarah Glynn, Chris Krakowski, Tim Surface,  
*Website and Information Technology*

#### PAST I CARE AWARD RECIPIENTS

2011: Mary Jane Brady, Kathy Brosmith,  
Julie Davis, Mary Jane Dybas, Rosita Hernandez,  
Robert Matthei, Larry McCotter, Nancy Novit,  
Mrs. James Swarthout

2010: Susanna Bunta, Michael Fries,  
Paul Hiam, William Loving, Pamela Payton,  
Edward Polen, Vera Purcell, Eileen Shaughnessy,  
Mary Beth Schewitz, Diana Schnell,  
Stacy Vermlyen, LuVerne Zobel

2009: Mary Andersen, Dr. Seema Bhatia,  
Anne Carlins, Sharon Golan, Ellen Humphrey,  
Mary Beth Jones, Megan Jordan, Mary Gorter Krey,  
Judy Krueger, Jean Morse, Mona Strenger,  
Barbara Weller, Dawn Weston

2008: Winifred Duncan, Virginia Fiester Frederick,  
Debbie Gallagher, Deborah Tyler Haddad,  
Mary Jane Hender, Eleanor Knight, Janet Nelson,  
Louise Ries, Jackie Smith, Debbie Stepan,  
Ethel Tincher, Pat Waldeck

2007: Peg Ciccarella, Susan Coburn, Debbie DeJean,  
Lena Hall, Margaret Hart, Lauren Jacobs,  
Patricia Lynch, Barbara Monsor, Debbie Saran,  
Jan Shields

*Thank you very much for  
your consideration.*

Lake County Cares is a 501(c3) organization

## HELP HONOR LAKE COUNTY’S HEROES!

POSITION YOUR COMPANY  
IN A POSITIVE PHILANTHROPIC LIGHT.

# I Care.

## I CARE AWARDS 2012

### SPONSORSHIP OPPORTUNITIES

April 21, 2012  
The Deer Path Inn, Lake Forest

“GOOD HUMAN BEINGS ARE GOOD BUSINESS.”

PAUL HAWKEN

**I CARE AWARDS**

The I Care Awards program recognizes extraordinary individuals in Lake County who have made volunteering a part of their everyday lifestyle. Lake County Cares is seeking event sponsors who place a strong value on volunteerism and recognize the importance of sharing individual success stories in order to inspire future generations of volunteers.

The 2012 I Care Awards will be held on April 21, 2012 at the Deer Path Inn in Lake Forest, Illinois. Eleven extraordinary volunteers will be recognized for their selfless contributions to improving the quality of life for residents of Lake County. Individuals are nominated by social service agencies, non-profit organizations, and residents of Lake County. Approximately 250 guests will

gather for the awards presentation with Senator Susan Garrett and NBC National News Correspondent Kevin Tibbles on hand to present individual awards.

Our Board Members and Nominating Committee feel strongly that the I Care Awards is a program with long-term sustainability. In other words, there will never be a shortage of extraordinary volunteers who deserve to be recognized. The residents of Lake County are truly a unique group of individuals whose charity and strong calling to serve others (especially those in our neighboring communities) is being passed down from generation to generation. As a vibrant Volunteer Center serving Lake County for 45 years, we have witnessed this firsthand.

**SPONSORSHIP BENEFITS**

As a Sponsor your company will be associated with an event that draws a prestigious crowd and is fully supported by our State Senator and local non-profits. In addition, the I Care Awards spotlights your company's corporate culture of giving back. Listed below are benefits to I Care Awards sponsorship. Please note there are different sponsorship levels that include different benefits. See chart on next page for what is included with each sponsorship level.

- 1. COMPLIMENTARY TICKETS TO THE I CARE AWARDS DINNER**  
Number of tickets varies from two to eight tickets.
- 2. COMPANY RECOGNITION ON TABLE AT I CARE AWARDS DINNER**  
Your company name will be displayed at each table and at each entry
- 3. MENTION IN I CARE AWARDS PUBLICITY MATERIALS**  
Publicity materials include ads, program book and magazine/newspaper.
- 4. PROMINENT PLACEMENT IN I CARE AWARDS PROGRAM BOOK**  
Your company name will be placed on inside front/back cover or back cover.

- 5. PROMINENT MENTION IN OUR VIDEO PRESENTATION**  
Your company name will be featured on the Sponsorship Recognition page in the program book.
- 6. COMPLIMENTARY FULL-PAGE AD SPACE IN I CARE AWARDS PROGRAM BOOK**  
Your company's ad will be placed at no charge.
- 7. INVITATION TO PRE-EVENT I CARE AWARDS COCKTAIL PARTY**  
Invitation to exclusive pre-party.
- 8. YEAR-LONG MENTION IN OUR LAKE COUNTY CARES PUBLICITY MATERIALS**  
Publicity materials include ads, program book and any articles written about Lake County Cares.
- 9. I CARE AWARDS PHOTO RECOGNITION DISPLAY FOR YOUR LOBBY**  
Year-long reinforcement of your company's philanthropic commitment via a portable photo display of honorees that can be showcased in your lobby or corporate offices with the following tribute:  
“(Your company) proudly salutes Lake County's 2012 extraordinary volunteers”
- 10. YEAR-LONG PRESENCE ON LAKECOUNTYCARES.ORG**  
Your company will be featured on our Special Event's I Care Awards web page within our website.
- 11. A DAY OF SERVICE PROVIDED FOR YOUR EMPLOYEES**  
Your company will be the recipient of a Day Of Service, administered by Lake County Cares, designed to engage your employees in local volunteering



**SPONSORSHIP LEVELS**

	TABLE SPONSOR	CIRCLE OF LIGHT	PRESENTING SPONSOR	UNDERWRITER
	\$1,500	\$3,000	\$5,000	\$15,000
Complimentary tickets to the I Care Awards 2012 Dinner	2	4	6	8
Company Table Recognition at I Care Awards 2012 Dinner	●	●	●	●
Mention in I Care Awards 2012 Publicity Materials	↓			
Prominent Placement in I Care Awards 2012 Program	↓			
Prominent Mention in our I Care Awards Video Presentation		↓		
Complimentary full-page Ad Space in the I Care Awards 2012 Program		↓		
Priority Seating				
Invitation to Pre-event Cocktail Party				
Year-long Presence on LakeCountyCares.org			↓	
Photo Recognition Easel Display for your Lobby				
Year-long Mention in our LCC Publicity Materials				
A Day of Service for your Employees				↓

Company/Organization Name \_\_\_\_\_

Address \_\_\_\_\_

Contact \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_

Please contact Nini Lustig, Executive Director, Lake County Cares, with questions at 847.234.8876 or [nini@lakecountycares.org](mailto:nini@lakecountycares.org)

Lake County Cares is a 501(c3) organization All proceeds benefit Lake County Cares.

Please submit this completed form with your check made payable to Lake County Cares by April 1, 2012.

**“GREAT COMPANIES ARE ONES THAT CHOOSE TO MAKE A DIFFERENCE IN THEIR COMMUNITIES.”**

FRANKLIN OJALA